



USDA National Retail Report - Turkey
Advertised Prices for Turkey to Consumers at Major Retail Supermarket Outlets during the period of 05/13 thru 05/19.

Fri. May 13, 2022

(prices in dollars per pound fresh unless otherwise noted; does not reflect all turkey items available in the marketplace)

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate ^{1/}	24.7% of 29,200 outlets		11.7% of 29,200 outlets		24.3% of 29,200 outlets	
Special Rate ^{4/}	0.8%		2.5%		0.7%	
Activity Index ^{2/}	8,630		4,349		11,008	
3/	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
WHOLE BIRDS:						
Fresh - Hens					52	1.99
" - Toms					52	1.99
Frozen - Hens						
" - Toms			44	0.99		
PARTS:						
Breast:						
Bone-in, whole						
Fresh	56	3.20	12	3.99		
Frozen	466	1.99	90	2.50	154	1.78
Split, bone-in						
Fresh	31	4.99	46	3.99		
Rotisserie			70	1.19		
Boneless, whole			12	3.49		
Cutlets	425	6.29			698	4.54
Cutlets, thin sliced	42	5.99			288	4.99
Strips						
Tenders	10	5.99			15	5.32
Marinated Tenders	36	4.54			1,798	4.68
Drumsticks	296	1.80	203	1.99	254	1.74
Thighs						
Wings	391	1.86	202	1.95	220	1.60
Necks						
Smoked Drumsticks						
Smoked Wings						
Smoked Necks						
GROUND TURKEY:	3,384	4.00	2,747	4.57	6,010	3.71
Patties			367	3.96		
Sausage	10	4.79	624	5.02	593	3.79
85% lean	2,473	3.70	493	3.37	2,807	3.19
93% lean	493	3.84	1,185	4.97	1,655	3.77
Breast	408	5.99	78	5.21	955	5.08
Rolls (frsh/frz 1 lb.)	424	3.16	76	3.20	53	1.89
Specialty ^{5/}						
Patties	522	4.00				
93-94% lean	2,181	4.73	581	3.76	904	3.98
Breast	366	6.46	266	5.47	510	5.12

Note: rolls & specialty not included in ground turkey total and weighted average.

Source: USDA Livestock, Poultry, & Grain Market News;

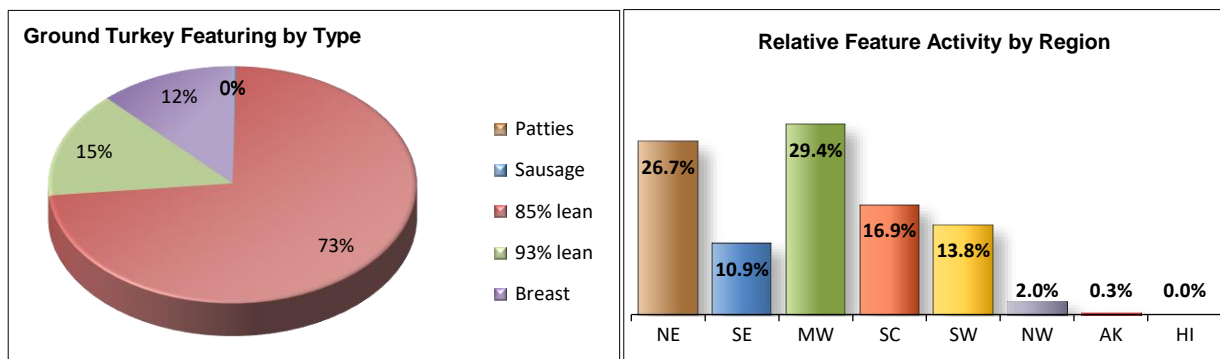
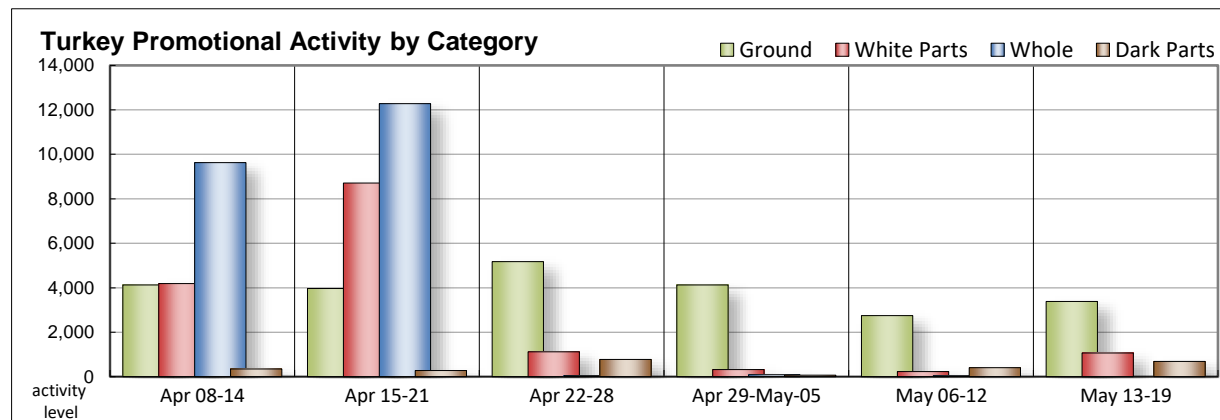
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Turkey feature activity increases almost two-fold. Whole birds go back into hiding this week. Frozen bone-in breast offers show a modest increase although remain limited. Cutlets and tenders make a reappearance with prices starting to reflect higher wholesale values. Dark parts are a little easier to find but continue to be solely focused on the fresh varieties. Grind activity increases with 85% lean grabbing nearly three quarters that attention. Conventional sausage, 93% lean and rolls are better valued, while you tend to pay a more for the balance of ground products. Are you in need for making a party platter for that special graduate? You are in luck as deli promotions double this week due to an increase in offerings for both service and self-service items.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/ Feature Rate: the amount of sampled stores advertising any reported turkey item during the current week, expressed as a percentage of the total sample. **2/ Activity Index:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised turkey item (e.g., a retailer with 100 outlets featuring 3 turkey items has an activity index of 300). **3/ Stores/Avg:** the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. **4/ Special Rate:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.). **5/ Specialty:** products produced from birds raised on an all vegetable diet without antibiotics and minimally processed.



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	NORTHEAST U.S. (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)			SOUTHEAST U.S. (AL,FL,GA,MS,NC,SC,TN,VA,WV)			MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI)		
Special Rate ^{4/}	37.7% of 5,500 sampled outlets			19.7% of 7,400 sampled outlets			22.7% of 6,100 sampled outlets		
Activity Index ^{2/}	1.7% of stores w/ no-price promotions			0.9% of stores w/ no-price promotions			0.2% of stores w/ no-price promotions		
	Activity Index = 2,468			Activity Index = 1,379			Activity Index = 2,467		
	Price Range (\$/pound)	Summary Stores Wtd Avg		Price Range (\$/pound)	Summary Stores Wtd Avg		Price Range (\$/pound)	Summary Stores Wtd Avg	
WHOLE BIRDS:									
Fresh - Hens									
" - Toms									
Frozen - Hens									
" - Toms									
PARTS:									
Breast:									
Bone-in, whole									
Fresh							2.99 - 3.99	56	3.20
Frozen	1.99	209	1.99				1.99	257	1.99
Split, bone-in									
Fresh									
Rotisserie									
Boneless, whole									
Cutlets	5.99 - 6.99	415	6.30				5.99	10	5.99
Cutlets, thin sliced							5.99	42	5.99
Strips									
Tenders							5.99	10	5.99
Marinated Tenders									
Drumsticks	1.59 - 1.99	186	1.74				1.79	43	1.79
Thighs									
Wings	1.59 - 1.99	313	1.84	1.99	4	1.99			
Necks									
Smoked Drumsticks									
Smoked Wings									
Smoked Necks									
GROUND TURKEY:									
Patties							4.79	10	4.79
Sausage							3.79 - 3.99	762	3.99
85% lean				3.00 - 3.99	540	3.84			
93% lean	3.99	135	3.99	3.79 - 3.99	258	3.89			
Breast (99-100% lean)	5.99	356	5.99				5.99	52	5.99
Rolls (frsh/frz 1 lb.)	3.16	209	3.16				3.16	215	3.16
Specialty ^{5/}									
Patties				4.00	475	4.00			
93-94% lean	4.61 - 5.99	645	5.06	5.99	5	5.99	3.99 - 6.99	1,000	4.64
Breast				4.98 - 6.99	97	5.60	5.99	10	5.99

Source: USDA Livestock, Poultry, & Grain Market News;

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Fri. May 13, 2022

	SOUTH CENTRAL U.S. (AR,CO,KS,LA,MO,NM,OK,TX)			SOUTHWEST U.S. (AZ,CA,NV,UT)			NORTHWEST U.S. (ID,MT,OR,WA,WY)		
Feature Rate ^{1/}	28.5% of 4,900 sampled outlets			22.1% of 3,800 sampled outlets			3.8% of 1,300 sampled outlets		
Special Rate ^{4/}	1.6% of stores w/ no-price promotions			0.0% of stores w/ no-price promotions			0.0% of stores w/ no-price promotions		
Activity Index ^{2/}	Activity Index = 1,419			Activity Index = 840			Activity Index = 50		
	Price Range (\$/pound)	Summary Stores Wtd Avg		Price Range (\$/pound)	Summary Stores Wtd Avg		Price Range (\$/pound)	Summary Stores Wtd Avg	
WHOLE BIRDS:									
Fresh - Hens									
" - Toms									
Frozen - Hens									
" - Toms									
PARTS:									
Breast:									
Bone-in, whole									
Fresh									
Frozen									
Split, bone-in									
Fresh	4.99	31	4.99						
Rotisserie									
Boneless, whole									
Cutlets									
Cutlets, thin sliced									
Strips									
Tenders									
Marinated Tenders				3.99	7	3.99	3.99 - 5.32	29	4.68
Drumsticks	1.99	67	1.99						
Thighs									
Wings	1.99	67	1.99						
Necks									
Smoked Drumsticks									
Smoked Wings									
Smoked Necks									
GROUND TURKEY:									
Patties									
Sausage									
85% lean	3.99	526	3.99	2.99	645	2.99			
93% lean	3.99	54	3.99	2.99 - 3.00	46	3.00			
Breast (99-100% lean)									
Rolls (frsh/frz 1 lb.)									
Specialty ^{5/}									
Patties	4.00	47	4.00						
93-94% lean	4.49	510	4.49				4.00	21	4.00
Breast	5.00 - 6.99	117	6.58	6.99	142	6.99			

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	ALASKA (AK)			HAWAII (HI)		
Feature Rate ^{1/}	7.0% of 100 sampled outlets			0.0% of 100 sampled outlets		
Special Rate ^{4/}	0.0% of stores w/ no-price promotions			0.0% of stores w/ no-price promotions		
Activity Index ^{2/}	Activity Index = 7			Activity Index = 0		
	Price Range (\$/pound)	Summary Stores Wtd Avg		Price Range (\$/pound)	Summary Stores Wtd Avg	
WHOLE BIRDS:						
Fresh - Hens						
" - Toms						
Frozen - Hens						
" - Toms						
PARTS:						
Breast:						
Bone-in, whole						
Fresh						
Frozen						
Split, bone-in						
Fresh						
Rotisserie						
Boneless, whole						
Cutlets						
Cutlets, thin sliced						
Strips						
Tenders						
Marinated Tenders						
Drumsticks						
Thighs						
Wings	1.69	7	1.69			
Necks						
Smoked Drumsticks						
Smoked Wings						
Smoked Necks						
GROUND TURKEY:						
Patties						
Sausage						
85% lean						
93% lean						
Breast (99-100% lean)						
Rolls (frsh/frz 1 lb.)						
Specialty ^{5/}						
Patties						
93-94% lean						
Breast						



USDA National Retail Report - Turkey

Advertised Prices for Poultry Deli Meats to Consumers at Major Retail Supermarket Outlets during the period of 05/13 thru 05/19.

(prices in dollars per pound unless otherwise noted; does not reflect all poultry items available in the marketplace)

Fri. May 13, 2022

	NATIONAL SUMMARY						NORTHEAST U.S.			SOUTHEAST U.S.		
	This Week		Last Week		Last Year		(CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)			(AL,FL,GA,MS,NC,SC,TN,VA,WV)		
Feature Rate ^{1/}	46.9% of 29,200 stores		33.9% of 29,200 stores		61.0% of 29,200 stores		57.9% of 5,500 sampled outlets			49.8% of 7,400 sampled outlets		
Activity Index 2/	30,139		14,402		39,269		Activity Index = 7,679			Activity Index = 5,719		
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Price Range (\$/pound)	Summary Stores	Wtd Avg	Price Range (\$/pound)	Summary Stores	Wtd Avg
SERVICE DELI - Turkey												
Category 1												
Processor Brand	4,666	9.90	3,312	9.79	8,897	9.08	6.99 - 12.99	1,160	9.07	8.59 - 11.99	396	10.53
Private Brand	2,630	8.52	2,104	8.44	4,090	8.02	7.99 - 13.99	1,495	8.55	7.99 - 9.99	37	8.58
Category 2												
Processor Brand	321	6.32	1,127	6.93	2,210	6.53	5.99	103	5.99			
Private Brand	1,572	6.19	782	7.10	1,512	6.25	5.98 - 5.99	172	5.98	5.99	955	5.99
Category 3												
Processor Brand	168	3.91	117	6.89	67	4.43						
Private Brand	179	4.88	282	4.32	39	3.92	4.99	112	4.99			
Turkey Ham												
Processor Brand	655	5.33			623	3.80	5.49 - 5.99	350	5.58			
Private Brand	126	3.98	110	3.98	134	3.79						
Turkey Pastrami												
Processor Brand	462	5.24					3.99 - 5.49	419	5.27			
Private Brand			62	3.99								
SERVICE DELI - Chicken												
Category 1												
Processor Brand	2,256	10.95	951	9.07	2,099	8.82	8.00 - 8.99	113	8.87	8.99 - 11.99	1,254	11.86
Private Brand	427	8.58	516	8.85	1,098	7.67	7.99 - 9.99	123	9.00			
Category 2												
Processor Brand			86	6.99	246	6.09						
Private Brand	166	6.06			1,007	6.55	5.99	112	5.99			
SELF-SERVICE DELI												
(dollars per tub or pouch)												
Turkey 7-10 oz												
Processor Brand	7,351	3.59	3,647	4.00	3,761	3.34	2.99 - 4.50	1,880	3.93	3.50 - 4.49	939	3.57
Private Brand	227	3.23			682	2.50				3.99	11	3.99
Turkey 16 oz												
Processor Brand	1,655	6.00	782	5.78	8,393	5.03	5.49	48	5.49	5.49 - 6.00	1,177	5.98
Private Brand					645	4.29						
Chicken 7-10 oz												
Processor Brand	7,051	3.57	524	4.11	3,766	3.34	2.99 - 4.50	1,592	3.92	3.50 - 4.49	939	3.57
Private Brand	227	3.23								3.99	11	3.99

Category 1: composed of 1-3 whole breast lobes using no binders. (slicing)

Category 2: composed of multiple (5-7) whole or partial breast muscles; sectioned and formed with minimal binders. (thin slicing)

Category 3: composed of multiple muscle pieces chopped and reformed into desired shape. (shaving)

Source: USDA Livestock, Poultry, & Grain Market News;

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Fri. May 13, 2022

	MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI)			SOUTH CENTRAL U.S. (AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT)			SOUTHWEST U.S. (CA,HI,NV)			NORTHWEST U.S. (AK,ID,MT,OR,WA,WY)		
Feature Rate ^{1/}	40.9% of 6,100 sampled outlets			43.8% of 4,900 sampled outlets			54.7% of 3,800 sampled outlets			7.5% of 1,300 sampled outlets		
Activity Index ^{2/}	Activity Index = 6,083			Activity Index = 5,959			Activity Index = 4,324			Activity Index = 338		
	Price Range (\$/pound)	Summary Stores Wtd Avg		Price Range (\$/pound)	Summary Stores Wtd Avg		Price Range (\$/pound)	Summary Stores Wtd Avg		Price Range (\$/pound)	Summary Stores Wtd Avg	
SERVICE DELI - Turkey												
Category 1												
Processor Brand	6.99 - 9.99	672 8.97		7.99 - 9.99	1,735 9.81		11.99 - 15.99	670 12.14		7.99 - 11.99	22 11.26	
Private Brand	7.89 - 12.99	455 8.70		7.99 - 9.99	221 8.73		7.99	402 7.99		9.99	20 9.99	
Category 2												
Processor Brand	5.68 - 5.99	127 5.85		6.99 - 7.48	63 7.29		7.49	12 7.49		7.48	16 7.48	
Private Brand	5.99 - 6.99	202 6.32		6.99	124 6.99		6.99	119 6.99				
Category 3												
Processor Brand							3.77 - 3.99	168 3.91				
Private Brand				4.69	67 4.69							
Turkey Ham												
Processor Brand	3.99 - 4.99	55 4.77					3.99 - 5.49	250 5.11				
Private Brand	3.99	43 3.99		3.96 - 3.97	83 3.97							
Turkey Pastrami												
Processor Brand	4.99	43 4.99										
Private Brand												
SERVICE DELI - Chicken												
Category 1												
Processor Brand	8.99 - 10.99	700 9.91		8.49 - 11.99	60 9.94		9.99	129 9.99				
Private Brand	7.99	211 7.99		7.99 - 10.99	93 9.38							
Category 2												
Processor Brand												
Private Brand	5.99 - 6.99	54 6.19										
SELF-SERVICE DELI												
(dollars per tub or pouch)												
Turkey 7-10 oz												
Processor Brand	2.99 - 4.79	1,639 3.27		3.50 - 4.50	1,567 3.76		2.50 - 4.49	1,178 3.35		2.50 - 3.50	135 3.06	
Private Brand				3.39	107 3.39		2.99	109 2.99				
Turkey 16 oz												
Processor Brand	4.49 - 6.77	255 6.29		4.49 - 6.77	165 5.95					4.59	10 4.59	
Private Brand												
Chicken 7-10 oz												
Processor Brand	3.00 - 4.79	1,627 3.27		3.50 - 4.50	1,567 3.76		2.50 - 4.49	1,178 3.35		2.50 - 3.50	135 3.06	
Private Brand				3.39	107 3.39		2.99	109 2.99				

Category 1: composed of 1-3 whole breast lobes using no binders. (slicing)

Category 2: composed of multiple (5-7) whole or partial breast muscles; sectioned and formed with minimal binders. (thin slicing)

Category 3: composed of multiple muscle pieces chopped and reformed into desired shape. (shaving)

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	ALASKA (AK)			HAWAII (HI)				
Feature Rate ^{1/}	14.0% of 100 sampled outlets			9.5% of 100 sampled outlets				
Activity Index ^{2/}	Activity Index = 17			Activity Index = 20				
	Price Range (\$/pound)	Summary Stores Wtd Avg		Price Range (\$/pound)	Summary Stores Wtd Avg			
SERVICE DELI - Turkey								
Category 1								
Processor Brand	8.49	11 8.49						
Private Brand								
Category 2								
Processor Brand								
Private Brand								
Category 3								
Processor Brand								
Private Brand								
Turkey Ham								
Processor Brand								
Private Brand								
Turkey Pastrami								
Processor Brand								
Private Brand								
SERVICE DELI - Chicken								
Category 1								
Processor Brand								
Private Brand								
Category 2								
Processor Brand								
Private Brand								
SELF-SERVICE DELI								
(dollars per tub or pouch)								
Turkey 7-10 oz								
Processor Brand	3.50	3 3.50		3.50	10 3.50			
Private Brand								
Turkey 16 oz								
Processor Brand								
Private Brand								
Chicken 7-10 oz								
Processor Brand	3.50	3 3.50		3.50	10 3.50			
Private Brand								

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